

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Confirmation No.: 3814

Craig Mowry

Date: July 10, 2009

Serial No.: 09/808,538

Group Art Unit: 3622

Filed: March 14, 2001

Examiner: Arthur D. Duran

For: A METHOD AND SYSTEM FOR COMPILING A CONSUMER-BASED
ELECTRONIC DATABASE, SEARCHABLE ACCORDING TO INDIVIDUAL
INTERNET USER-DEFINED MICRO-DEMOGRAPHICS

VIA EFS-WEB

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

SUBMISSION IN ACCORDANCE WITH M.P.E.P. §713.04

Sir:

In accordance with M.P.E.P. §713.04, applicant submits the following in connection with an in-person interview between applicant, applicant's attorneys and the Examiner on June 10, 2009:

(A) Brief Description of Exhibit

None.

(B) Identification of Claims

Proposed amended claim 90.

(C) Identification of Prior Art

U.S. Patent No. 6,236,975 to Boe et al.

(D) Identification of Proposed Substantive Amendments

None.

(E) Brief Identification of Principal Arguments

Applicant presented a proposed amended claim 90 for the Examiner's review.

The prior art does not teach, disclose or suggest the combination of features set forth in applicant's proposed amended claim 90.

(F) Indication of Other Pertinent Matters

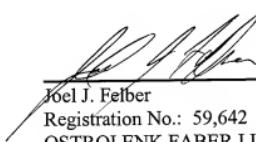
None.

(G) Outcome of the Interview

Proposed amended claim 90 was discussed. Examiner agreed that the prior art rejection under 35 U.S.C. §103(a) in light of Boe et al. was overcome.

THIS CORRESPONDENCE IS BEING
SUBMITTED ELECTRONICALLY
THROUGH THE PATENT AND
TRADEMARK OFFICE EFS FILING
SYSTEM ON July 10, 2009.

Respectfully submitted,



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